

We have heard that August is sometimes referred to as 'The Dog Days of Summer'! Well, not at Corvette Arizona! While August is 'traditionally' one of the slowest months, due to vacations, temps, back to school, etc., CPAZ has reached two significant milestones.

First, we passed the 100% increase over August, 2011 on Tuesday, and are currently at 107% increase with 2 days left in the month. Second, August, 2012 is on track as one of our best months ever!! It was only a month ago when July became our best month, and we are looking forward to a busy Fall Season and a great year.

While the move to our new location has proved to be a real benefit, it is the 'Preferred Customers' who make things happen at CPAZ. We 'Thank You' for your continuing support!!

### **Corvettes and Caffeine**

Our next 'Corvettes and Caffeine' will be held on Saturday, Sept 1st. Due to the high temps, we will start at 6:30am again. We have had several RSVPs, even with the Labor Day long week end. Don't forget to RSVP on the website, [www.CorvettesandCaffeine.com](http://www.CorvettesandCaffeine.com) and we will save a Donut or Bagel for you!

### **C7 Video**

Last month we posted several pics of what is currently 'thought' to be the new C7 Corvette. Now we can take that one step further, with this kewl video!

<http://www.vettetube...86a9428b74654de>

### **NCRS Members Meeting**

Once again, CPAZ was pleased to host the NCRS 'Members' Meeting on Saturday, August 18th. Great turnout and they put the 'Club Room' and the Video to good use.

### **Vehicles for Sale**

Check out our website for a few of the great Corvettes we have for sale. We just sold a 2005 Convert and a 1995 Coupe. Several new Corvettes are due in, including a 'Pristine' C5 Convert, White/Black, 17K miles.

### **NAC Extended Warranties**

The new 'Extended Warranties' seem to be a 'Great' seller. The coverage is better than comparable 'Dealership' warranties and they are competitively priced. All we need is your VIN and mileage to give you a quote. These warranties are available for the older Corvettes and other vehicles as well.

### **FB Page**

We are still trying to update our FaceBook Page on a regular basis. Check it out from time to time to see what's new.

### **New POS System**

It looks like our new POS System is about ready to go. Lots of long hours, working on the inventory and file input. We hope to have it 'Up and Running' right after the LWE. We have switched to an

Apple iPhone as well, to facilitate the remote inventory features and this should streamline the order/inventory process.

### **Gift Cards**

One of the new features of the POS System is the ability to provide 'Gift Cards'. These cards will be similar to our PC Cards, bar-coded, and they will be able to be purchased in any amount, used, reloaded and reused. A great gift idea or way to 'PrePay' for future purchases.

### **New Newsletter Format**

Starting next month, CPAZ will be using a new 'Professional' format for our Newsletter. More information, better layout, and the provision for pictures and text boxes to make it easier to navigate.

### **Tech/PDF**

Along with the new format for our Newsletter next month, we will start to include a 'Tech' section. While this will start out kind of simple at first, with info on basic stuff like 'Programming Your Key Fob' or 'TPMS', we will be sure to try and answer any questions you might have. We have a wealth of sources and experienced people, able to find an answer for you. If you have questions, send them to [Newsletter@CorvettePerformanceAZ.com](mailto:Newsletter@CorvettePerformanceAZ.com).

### **New Vendors/Products**

Buckle Down 'Dog Stuff'!!

As we are getting closer to the 'Holiday' Season, we are increasing our inventory with lots of great Gift Ideas!! From Shirts, Jackets, Hats to Jewelry and Watches. **Buckle Down 'Dog Stuff'** has a full line of C5/C6 Dog Collars, Leashes, and Doggie 'Tank Tops' in several colors and sizes. We currently have the complete line in stock. See the attached pics below for a better idea.

### **BAD's Bits**

Once again, CPAZ will reaffirm its program to 'Buy American' whenever possible. As most know, more and more manufacturers are having 'Reproduction' items manufactured overseas. While the quality of a majority of these items is 'Good to Very Good', some is actually better than 'Original' parts, due to new tooling and modern production methods and materials. That being said, we are still trying to purchase and sell 'American' products whenever and where ever we can.

Paul Harvey once said "The American Flag stands for 'Who We Are and What We Believe In.....How we treat it says a lot about 'US'!!

It's hard to complain about the economy when we are sending so many of our dollars to other countries. CPAZ will make it a 'priority' to buy products made in the USofA!

Until next time...

BAD

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