Corvette Arizona August Newsletter



Preferred Customers

Our 'Preferred Customers' are the reason for our success! Is it the Parts Price Discount?, Is it 'No Shipping Charges'? Tasty Beverage in our 'PC' Lounge? Free use of the Lift in our 'Service Shop'? What ever the reason, we are grateful for all the support!!

Corvettes and Caffeine!

With the continued 'Hot' weather, the start time on **September 7th** will be 6:30am.

Remember the 'Shoe Box Swap Meet' and please, RSVP if possible. The RSVP allows us to plan for coffee/bagels/donuts so there is enough for everyone. Go to the Corvettes and Caffeine website, either through the link on our CPAZ website 'Home Page', or the website direct.

Click on the RSVP tab, pick a date, fill in the info and send. We will save a donut for you!

The Howard Katz 'Not Memorial' Library

We have added another 15 Hard Cover Books and we are working towards our goal of having all the magazines sorted. We currently have over 1500 Corvette magazines. Sheryl Katz, ASL Member and (according to Howard), BWE!, has volunteered to help sort and organize our magazines. With the volume we have 'and' the fact we have issues going back decades, it is no small chore. We will keep you posted on the progress.

Extended Warranty Questions.

CPAZ is starting to sell more Extended Warranties. A couple of things have stood out as the reason for our success with this great product.

First, the price, up to 50% less than comparable plans available through other sellers or dealers.

Second, the coverage does not require you to take your vehicle to a 'Dealership', you can take any vehicle covered by the warranty to any 'Certified' repair facility. All they have to do is call the toll free # for authorization for repair.

Third, the NAC Extended Warranty is available to all vehicles, not only Corvettes, we have sold several for other vehicles.

With a number of plans available, from basic 'Powertrain', up the the comprehensive 'Pinnacle' Coverage, there is a plan for almost every vehicle. All we need is Year, Vin # and Mileage and we can give you a quote!!

Contact us for a quote for any of your vehicles.

Something Special: Hennessey unveils C7 Corvette Stingray upgrades that reach 1,000 HP



http://www.autoblog.com/2013/07/15/hennessey-unveils-c7-corvette-stingray-upgrades-that-reach-1-000/

C7 Dyno'd..... 411/RWHP/407FPT!!

 $\underline{\text{http://www.autoblog.com/2013/08/23/chevy-c7-corvette-gets-dyno-run-video/}}$

July in Review

Last year, July was our best month on record and we were looking forward to another strong month

We knew we had our work cut out for us with such a huge number to beat. While we were 'spoiled' by 20-30-40% increases every month, we will settle for 'Single Digits'.

32 consecutive months with 'Positive' numbers, increased sales over the previous month/year.

2013 is on track for a 20-30% increase over 2012.

Inventory Changes

CPAZ is working towards our 'significant' change in inventory for 2013. As we are able to obtain 'accessory' parts in 3-5 days, and that segment has slowed considerably, it makes no practical sense to inventory them in quantity. While we will continue to maintain our stock of basic items like car covers, floor mats, etc., this is not where the majority of our sales are generated. We will make a major expansion in what has been the core of our business, restoration and repair parts.

Brakes, Steering column parts, electronic parts, headlight repair parts, chassis and suspension, as well as driveline, clutch and transmission parts. Exhaust systems, radiators, as well as wheels and tires have shown a huge increase and these will be stocked in larger quantities as well. With our new POS system, we hope to have a catalog available sometime this year.

New Corvettes for Sale 2007 Coupe!!



Monterey Red/Ebony-Cashmere Interior

LS2/6 Speed 'Paddle Shift' Automatic

3LT/HUD/Dual Roof Panels

Chrome Wheels

36K miles

ALSO

More C7 Info!

http://www.autoblog.com/2013/07/25/callaway-chevy-corvette-c7-fia-gt3-race-car-video/

C7 Corvette V/S Lincoln

http://www.carbuzz.com/news/2013/8/2/C7-Corvette-Stingray-is-the-Superman-of-Sports-Cars-7715580/

2014 Chevrolet Corvette: Seven Things You Don't Know About the C7

http://www.edmunds.com/car-reviews/features/2014-chevrolet-corvette-seven-things-you-dont-know-about-the-c7.html

C7R Racer Pic



Vehicle Consignment wanted!!

Time to get more inventory in the showroom! Our Consignment Program is one of the best. Basic \$100.00 per month, (\$200.00 'up front'), and only 3% of the sale price.

If you, or anyone you know has a Corvette for sale, contact us for more info.

Newsletters/Notices available on our website!

Back issues of our Newsletters and Corvettes and Caffeine 'Wrap Ups' are available on the CPAZ website. Go to the website, click on the 'Newsletter' tab on the blue header bar and select which item you wish to read. All the pics and links are available.

 $\underline{www.CorvettePerformanceAZ.com}$

WARNING!!

Caffeine!

If you were offended by the 'Missle Attack' at Corvettes &

If 'Sinkhole de Mayo' was too much for you to handle....Beware!!!!!!

OPEN at Your Own Risk!!

This link may be offensive for some!

Last Chance.....Do not open this link!!!

http://www.youtube.com/watch?v=mtmRBgdxQQw

Corvette Pirates 'Rock & Roll Sea Cruise' in February!!

If you have ever been wanted to go on a Cruise or if you have been on a 'Corvette Pirates' Cruise, Tex Schwab has done it again!!

Join the 'Corvette Pirates', February 2nd thru 8th, 2014, for a "Rock & Roll Sea Cruise!!

6 Day Mexican Riviera, Cabo San Lucas & Puerto Vallarta

Lots of fun at the private "open bar" cocktail parties, and be sure to wear your dancing shoes 'cause they are bringing their own live music from Pat Roberts and the Heymakers AND swing dance lessons too!

More crazy fun to be had at our Hot Rod and Corvette Drag Races and Car Show (with awards)!

Bring your fastest Corvette or Hot Rod Hot Wheels - cut throat competitors come out of the woodwork for this! Enjoy our group dining and having a blast with all your friends at our fun-filled gatherings.

1998 Coupe



LS1/Automatic

Torch Red/Light Oak 'Katzkin' Leather

Ground Effects/Vertical Doors

42K Miles

Check out #223, our 'Garage Find'!



327/250HP/4 Speed

Rally Red/White-Red Interior

'Factory Air Conditioning' (One of 872)

Rare 'Hard Top Only' (One of 1277)

One owner/51,245 Miles

Purchased at Sands Chevrolet, Glendale, AZ January 23rd, 1965

See the pic's on our website

1972 Coupe



Ontario Orange/Saddle Interior

350/Auto/PS/PB

Factory A/C

1963 Convert/HT



327/4 Speed

Sebring Silver/Black Vinyl Interior

Removable Hard Top

\$44,900 OBO

Lots more fun planned...YOU GOTTA GO!

There is a lot of bang for your buck on this one! Lots of crazy fun JUST FOR US!

Lots more info www.corvettepirates.com

(Cabins are limited - call Rocco now!)

Contact Tex at vettetex@cox.net



New Feature for the Newsletter and our Website.........Garrys Garrage!!

CPAZ receives calls on a regular basis about 'How Do I.....? Many of the questions are repeating, 'How do I fix my Headlight Motor on my C4/C5? How do I stop the noise in my.....? What is the best.....??

Garry Mion, CCA/SACC/NCRS member as well as a 'Charter Member' of the CPAZ/ASL, has 'volunteered' to do a monthly Tech article for our Newsletter. These article(s) will be in PDF format, and will also be posted on our Website in the 'Newsletter' section with a link to 'TECH'.

Garry has been tinkering around cars since his childhood days... helping his dad maintaining his vehicles and then moving on to maintaining his sister's cars in hopes that they would eventually become his when he got his license (never actually happened though).

His first car in 1975 was a \$300 '69 Red Camaro that only ran in reverse, had a cracked windshield, and needed a new muffler system. Needless to say he learned a lot from that car. He stayed with Camaros for a few years, moving on to a '72 and then a brand new '81 Z28 with T-Tops (wedding money purchase). After that it was "family" cars of various types, until in 1997 when he and his wife Karen purchased their first Corvette: A 1960 Red/Black 230HP Automatic Roadster. After that came the additions of a 2008 Atomic Orange Convertible daily driver, and a '66 NCRS 2-Star/Top Flight® 300HP 3-Speed w/Air Roadster. I guess you can say he got the Corvette bug a little late in life, but made up for it in a hurry.

Garry is a member of the National Corvette Restoration Society (Master Judge), the Solid Axle Corvette Club (AZ Chapter Vice-President and Newsletter Editor), and the Corvette Club of Arizona (Newsletter Editor). He is currently in the process of doing a body-off partial restoration of his '60.

Garry will cover a full range of topics from 'Body Off Restorations' to 'Converting you distributor from points to Electronic Ignition.'

This month we get a 'TwoFer'!! C6 Wiper Blades (When was the last time you changed yours?), and C1/C2 Drum Brakes. *Check out the attachment below!!.*

For more information, or to request answers to your questions, contact Garry;

Tech@CorvettePerformanceAZ.com

CPAZ Anti Sobriety League 'Special Delivery'!!

CPAZ/ASL 'Charter Members' Daisy (Duchess Daisy of Arcadia) and Duke (Sir Duke of Arcadia), wish to announce the arrival of their family, Sunday, July 21st, 2013. For Daisy, labor began early Sunday morning, and at 9:40am she welcomed 'Dusty' a healthy 8.8oz boy. Doris was next, born at 10:10am, weighing 7.9oz. Next came Danny, at 10:45am, weighing 8.1oz.

Daisy took a bit of a break, we thought she was 'all in', but a 12:30pm, we were surprised by Daryn, at 9.5oz, the largest in the bunch. Last (but not least) Dylan arrived at 1:15pm, at 8.1oz and promptly declared he was a 'Longhorns' fan (see Pic)

Extended Warranties

Our 'Extended Warranty program has been very well received. Excellent Coverage, as well as 'very' competitive rates, have helped with sales. Extended Warranties are available for just about any year Corvette. While the older cars can get 'Power Train' only, the newer ones have 'Pinnacle' Coverage available, which covers virtually all major components. These warranties are also available for almost all vehicle makes and models.

Call for price and availability!!

Service Shop

Keep in mind, CPAZ has a vehicle lift and compressor available in our service shop. While we do not do service or repair, our shop is available to our Preferred Customers to use at 'No Charge' for minor repairs, installations and inspections. We are 'NOT' able to do oil/fluid changes, due to the permits/license required to dispose of waste oil/antifreeze. Call ahead to book time on the lift as required.

The Club Room

CPAZ has 'The Club Room' available for small groups, clubs and organizations to use. This room seats 'up to' 45 and has a TV/DVD available for videos and entertainment.

Contact us for more info;

 $\underline{\mathsf{info}@\mathsf{CorvettePerformanceAZ}.\mathsf{com}}$

CPAZ Gift Cards

Gift Cards are now available at Corvette Arizona!! These cards can be purchased in any amount requested and are great for gifts or any 'Special' occasion!



FaceBook Page

We are 'slowly' getting our pics from the Corvettes and Caffeine events posted on our FB Page. We have so many pictures it is almost impossible to post them all. Once we have then posted, we will put the albums from each event linked on our CaC website.

You can check out our FB page at



Daisy with (L to R) Doris, Daryn, Dusty, Danny and Dylan (Hook 'em Horns!)

Plans are for the new 'family' to be introduced at the next CPAZ/ASL meeting.

Bads Bits

CPAZ has moved 3 times in 3 years. Each time to 3 times larger space/location. No small feat in todays economy, but a sign that we must be doing something right.

One thing we are most proud of is that we really have not advertised our store. In the first year we attended several local Car Shows and displayed some of our products and handed out business cards and brochures. As the business grew, we did not have the time to attend many shows and we sponsored a few events like Corvettes and Ghost Riders in Tombstone, etc.

In the last year and a half, (since we have been in our new store), we have never had the time to sponsor or even participate in any Corvette events. We have put our resources into our Corvettes and Caffeine and relied on Customer Feedback, referrals and word of mouth.

When we moved to our present location, we purchased a new POS System to help with inventory control, ordering and to have the ability to print our own catalog, with pictures and our own part numbers, etc. With Garry Mions' help, we are well on our way to our goal and to take the next step.....an actual 'Online Store'.

We are currently working on a new module for our POS System that will set up our Online Store, which will enable us to reach out beyond our Bricks and Mortar. While we already ship parts to 'almost' everywhere in the world, including France, Australia, Sweden, Dubai, etc, these sales are from contact through our website with a follow-up email or phone call. The new WebStore will allow our customers to 'Shop on line',... 'Add to Cart'..'Check-out'...'View cart'...Pay and Ship (with Credit Cards/PayPal, etc). While shipping to Canada is not an option, everywhere else in the world is a 'Great' opportunity for us to grow our business.

While there is still a significant investment in both time and money, we are really 2 years behind the curve, and we need to move forward with this investment and increase our exposure. Our projections are for the Online Store to be active by the end of September. We will keep you posted on our progress.

As always, we will support American products whenever and where ever possible.

Don't like the economy, Look in the driveway! Buy American!!

Until Next time!! Save the Wave!!

http://www.facebook.com/pages /Corvette

Consignment Store

CPAZ is about to start our 'Consignment Store', both online and in our store.

Contact us if you have any parts and accessories you wish to consign. We will have information as to rates/times, etc. and advertising available.

Sales@CorvettePerformanceAZ.com

August Quote

If you have always believed
that everyone should play by
the same rules and be
judged by the same
standards, that would have
gotten you labeled a radical
60 years ago, a liberal 30
years ago and a racist

today.

Thomas Sowell

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