

Corvette Arizona MAY Newsletter



Preferred Customers

Our 'Preferred Customers' are the reason for our success! Is it the Parts Price Discount?, Is it 'No Shipping Charges'? Tasty Beverage in our 'PC' Lounge? Free use of the Lift in our 'Service Shop'? What ever the reason, we are grateful for all the support!!

Corvettes and Caffeine!

What can we say, other than 'WoW!! Our May 4th Corvettes and Caffeine had **164 Corvettes**, a Cobra and a Street Rod! Our GO 3.1 was a 'huge' success, with over 200 people, Vendors, Detail Clinic, NCRS Paint Clinic and representatives from National Auto Care Corp (Extended Warrantys) and PitStop Furniture.

Great attendance from ACE (Arizona Corvette Enthusiasts), DCA (Desert Corvette Association) and several other local Corvette clubs.

'Many Thanks', to everyone who helped make GO 3.1 such a success!!



As we move back towards summer hours, the start time on **June 1st** will be 6:30am. Remember the 'Shoe Box Swap Meet' and please, RSVP if possible. The RSVP allows us to plan for coffee/bagels/donuts so there is enough for everyone. Go to the Corvettes and Caffeine website, either through the link on our CPAZ website 'Home Page', or the website direct.

Click on the RSVP tab, pick a date, fill in the info and send. We will save a donut for you!

Corvette Performance Arizona finds 'The Holy Grail'!!

Many in the Corvette Community have heard stories of what I call a 'Holy Grail' Corvette. You know, 'One Owner', stored away for years, 'Matching Numbers', rare piece of history, unseen you people (or the light of day), 'Barn Find', etc. How many times have you heard about someone finding one of these cars, and right in their 'Backyard'!?

Well, Corvette Performance Arizona has found just such a Corvette. Original Owner, Original Paint, Arizona Corvette. And, bought new, at Sands Chevrolet in Glendale. Documented, Protect-O-Plate,

April in Review

Sales in April were 'Great!!
44% increase ove April of 2012!

28 consecutive months with 'Positive' numbers, increased sales over the previous month/year.

We are looking forward to a strong 2013, and we are on track for a 20-30% increase over 2012.

Inventory Changes

CPAZ is working towards our 'significant' change in inventory for 2013. As we are able to obtain 'accessory' parts in 3-5 days, and that segment has slowed considerably, it makes no practical sence to inventory them in quantity. While we will continue to maintain our stock of basic items like car covers, floor mats, etc., this is not where the majority of our sales are generated. We will make a major expansion in what has been the core of our business, restoration and repair parts.

Brakes, Steering column parts, electronic parts, headlight repair parts, chassis and suspension, as well as driveline, clutch and transmission parts. Exhaust systems, radiators, as well as wheels and tires have shown a huge increase and these will be stocked in larger quantities as well. With our new POS system, we hope to have a catalog available sometime this year.

New Vendors

CPAZ is now a vendor for **ALLIANCE SPORTS GROUP**, manufacturers of the **NEBO** and **PROTEC** lines of illumination products.

While we have availability of their entire, extensive product lines, we are going to focus on several lines to stock in our store.

A new focus for us is the **PROTEC 'Tactical'** line of High-

Original Owners Manual, 'unrestored', 51,246 'Original' miles and not driven for over 10 years.

The Lady who owned this Corvette, bought it new, as a 19th B'Day present to herself, without knowing how to drive or even a drivers license. She 'Ordered' this Corvette and took delivery on January 23rd, 1965. This Corvette has the 'usual' paint dings, but it is a solid, 'No Hit' car. It even has the 'Original' Alternator, Carb and, 'Factory Air Conditioning'.

Here are the details;

1965 Corvette Convertible, One of 1,277 built with 'Hardtop' only
327/250hp, (Correct 'HI' Engine), 4 Speed
'Factory Air Conditioning'!! (One of 872 built)
AM/FM Radio
3:36:1 'Non-Positraction' (AK)
Rally Red Code 900UU (St Louis Body) One of 3,688
White/Red Interior Code 443 (Vinyl)
Built January of 1965

CPAZ will be 'unveiling' this 'Piece of History' at our Corvettes and Caffeine event on Saturday, June 1st.



Back Orders and Out of Stocks!!

As many of our Preferred Customers know, we are still having a significant problem with 'Back Orders' and 'Out of Stocks'. We have some products still on hold since November of last year, with no scheduled delivery date and no way of knowing if we will ever see any product.

This is a significant problem for us as we purchase/pay for every item when it is ordered and any delay not only frustrates our customers, but can put a serious dent in our purchasing ability. With, sometimes, \$20-30K tied up in pending orders, we are unable to take advantage of 'special buys' and offers from our vendors, to help lower costs to our customers.

With this in mind, as of April 15th, we have cancelled all 'Back Orders' and we will re-order as necessary from different vendors as required or requested. Any of our Preferred Customers, who have been waiting for an item or item(s) for a prolonged period of time, please contact us and we will do what ever we can to expedite your orders or cancel if necessary.

The Howard Katz 'Not Memorial' Library

The library has lots of good information, computer with Shop/Service/Assembly manuals and printer. We are adding more information sources as we can to make this a comprehensive resource for our Preferred Customers. We currently have over 1500 Corvette magazines (still not sorted).

Powered Firearm Lights and Laser sights for most models of firearms.

As a 'PRO' 2nd Ammendment business and with the support of many of our PC's, we are certain these products will be good for us.

The PROTEC 'Elite' HP190LS has a 190 Lumen Light, (bright enough to make you 'legally blind' for several minutes if you get too close), and a 450 yard, 5mW Red Laser. Mounts to most handguns and picatinny rails.
Retail Price \$89.99

The PROTEC 'Red Laser Firearm Sight has the 450 yard 5mW Red Laser only.
Retail Price \$39.99

The PROTEC 'Elite' HP230 Firearm Light has a 230 Lumen Light, Low 40 Lumen Light and 'Defensive Strobe' Mode. Mounts on 'Rail-Equipped' Pistols and Long Guns.
Retail \$49.99

The PROTEC 'Green Laser' Firearm Sight has a 100 yard (Daytime) and 500 yard (Nighttime) Green Laser.
Retail Price \$79.99

Always a 'favorite', the PROTEC 'CSI' QUATRO!! 6 Modes/4 Features/4Colors Includes 75 Lumen LED, 5 Green LEDs, 5 UV LEDs (excellent for nighttime Scorpion hunts!) as well as a Red Laser Pointer
Retail Price \$29.99

PROTEC 'Long Gun' Light Mount, perfect for Shotguns, Rifles, Scopes or 'Military' Style Firearms.
Retail Price \$19.99

Contact us for 'Preferred Customer' Pricing
Sales@CorvettePerformanceAZ.com

New Corvettes for Sale

We just received a 1999 Coupe!!



Extended Warranty Questions.

CPAZ is starting to sell more Extended Warranties. A couple of things have stood out as the reason for our success with this great product.

First, the price, up to 50% less than comparable plans available through other sellers or dealers.

Second, the coverage does not require you to take your vehicle to a 'Dealership', you can take any vehicle covered by the warranty to any 'Certified' repair facility. All they have to do is call the toll free # for authorization for repair.

Third, the NAC Extended Warranty is available to all vehicles, not only Corvettes, we have sold several for other vehicles.

With a number of plans available, from basic 'Powertrain', up to the comprehensive 'Pinnacle' Coverage, there is a plan for almost every vehicle. All we need is Year, Vin # and Mileage and we can give you a quote!!

Contact us for a quote for any of your vehicles.

More C7 Info!



Interesting video showing Convertible top operation and exhaust 'note'!

<http://www.youtube.com/watch?v=odm2ann1HA4>

C7 Pricing!

<http://www.corvetteblogger.com/2013/04/26/the-2014-corvette-stingray-will-start-at-51995/>

Vehicle Consignment wanted!!

Well, the 1959 and the 1962 Corvettes are on their way to France!! Time to get more inventory in the showroom! Our Consignment Program is one of the best. Basic \$100.00 per month, (\$200.00 'up front'), and only 3% of the sale price.

If you, or anyone you know has a Corvette for sale, contact us for more info.

Newletters/Notices available on our website!

Black/Black Leather Interior

LS1/Automatic

HUD

Chrome Wheels

44K miles

ALSO

Check out the Superformance Cobra!!



302/410hp/5 Speed

See the pic's on our website

Coming Soon!

1972 Coupe
Ontario Orange/Saddle Interior
350/Auto/PS/PB
Factory A/C

1963 Convertible
Silver/Black Interior/Top
327/4 Speed
Removable Hard Top
Knock-Off Wheels

www.CorvettePerformanceAZ.com

Extended Warranties

Our 'Extended Warranty program has been very well received. Excellent Coverage, as well as 'very' competitive rates, have helped with sales. Extended Warranties are available for just about any year Corvette. While the older cars can get 'Power Train' only, the newer ones have 'Pinnacle' Coverage available, which covers virtually all major components. These warranties are also available for almost all vehicle makes and models.

Call for price and availability!!

Service Shop

Keep in mind, CPAZ has a vehicle lift and compressor available in our service shop. While we do not do service or repair, our shop is

Back issues of our Newsletters and Corvettes and Caffeine 'Wrap Ups' are available on the CPAZ website. Go to the website, click on the 'Newsletter' tab on the blue header bar and select which item you wish to read. All the pics and links are available.

www.CorvettePerformanceAZ.com

CPAZ 'Anti Sobriety' League

Corvette Performance Arizona will be closing early on Friday, May 17th, and remain closed on Saturday, May 18th, so our entire staff can participate in the CPAZ/ASL's first 'Road Trip' to Cottonwood, AZ. The ASL has booked 1/2 of the Tavern Hotels' rooms for Friday night and the 'Entire' hotel on Saturday night for a fun filled weekend and much needed getaway for our staff.

A full weekend is planned, with a 'Package' that includes lots of rest/relaxation, good food, several 'wine tastings', more food, shopping/sight seeing, more 'Tasty Beverages', Car Show, (hosted by Verde Vally Vettes), and a 'reserved' Saturday night dinner with more 'Tasty Beverages'!

The Tavern Hotel is something to see, 'Fantastic' rooms, World Class Service and several 'Packages' available to weekend get-a-ways!!

Check them out at: <http://thetavernhotel.com/#/hotel>

Check out the Verde Valley Vettes 7th Annual All Chevy Show
<http://www.verdevalleyvettes.com/calendar/may/2013ChevyShow.pdf>

Bads Bits

Several weeks ago, one of our 'Preferred Customers', (and ACE Member), created a video at our Corvettes and Caffeine event. This was a video of our event, and he was able to insert a 'Missile Strike' into the video. While I thought it was clever, I was more impressed at the technical expertise to be able to do this in our parking lot, on an iPad.

Wanting to share this with other Corvette Owners, I had our IT programmer put it on the home page of the website with the caption; 'Even Kim Jong Un RSVP's to Corvettes and Caffeine'! Now, not only have I offended the entire population of North Korea, it seems I have offended a few members of ACE as well. While I do not care about Kim Jong Un, I do care about the Corvette Community!

First of all, let me state, that after 40+ years in the Corvette business, having built 7 Corvette shops in 3 different states and 2 countries; the thought that I 'haven't' offended someone never entered my mind.

I understand, in today's' politically correct society, many, with a 'twisted' sense of humor, or irreverent manner, like I do, need to be especially conscious of the natural ability to offend. For the most part, many who know me, I believe, are willing to overlook such indiscretions or simply consider the source. People who do not know me, or have never been to my store, will have to make a judgment based on my actions.

There are several ACE members who constantly contribute valuable information to the forums. Members, like Dwayne Tomko and Ted Yoder, promote, not only ACE, but the Corvette community in general. Another one those members, BadBob (Combs), probably sums it up all to well, when he says, (about me), "He's hard to take on a good day, and a 'bubble off center'!". As long as it is on the 'Right' side of center, I am fine with that.

For anyone offended by my action(s), "I am sorry you are offended!"

It may only be a coincidence, but at our Corvettes and Caffeine event this past May 4th, we had 164 Corvettes, (a record). Due in large part to; **The ACE Members were out in force!!** We had more ACE Members sign up for our Preferred Customer Program and more ACE Members in attendance than we have had in the past year. Maybe it was curiosity, maybe we didn't offend 'everyone', maybe it was a sign we are doing 'something' right. Maybe "The needs of the many outweigh the needs of the few, or the one". Whatever the reason, many 'Thanks' to the members of ACE for their support!!

available to our Preferred Customers to use at 'No Charge' for minor repairs, installations and inspections. We are 'NOT' able to do oil/fluid changes, due to the permits/license required to dispose of waste oil/antifreeze. Call ahead to book time on the lift as required.

The Club Room

CPAZ has 'The Club Room' available for small groups, clubs and organizations to use. This room seats 'up to' 45 and has a TV/DVD available for videos and entertainment.

Contact us for more info;

info@CorvettePerformanceAZ.com

CPAZ Gift Cards

Gift Cards are now available at Corvette Arizona!! These cards can be purchased in any amount requested and are great for gifts or any 'Special' occasion!



FaceBook Page

We are 'slowly' getting our pics from the Corvettes and Caffeine events posted on our FB Page. We have so many pictures it is almost impossible to post them all. Once we have then posted, we will put the albums from each event linked on our CaC website.

You can check out our FB page at

<http://www.facebook.com/pages/Corvette>

Consignment Store

In closing, I have never been one to frequent the forums, I feel there is too much bad information, too much opinion posted by too many, armed with bogus facts and hearsay figures. And, traditionally, 'someone' always has to get the last word, so the threads are endless! If you have a need, I will gladly respond in person. Come by and check out my store, let me shake your hand and buy you a beer or glass of wine in our PC Lounge.

PS;

The latest video, involves a 'sinkhole' opening up in the middle of our Corvettes and Caffeine!

I will title this one 'Sinkhole de Mayo!'

As always, we will support American products whenever and where ever possible.

Don't like the economy, Look in the driveway! Buy American!!

Until Next time!! Save the Wave!!

CPAZ is about to start our 'Consignment Store', both online and in our store.

Contact us if you have any parts and accessories you wish to consign. We will have information as to rates/times, etc. and advertising available.

Sales@CorvettePerformanceAZ.com

May Quote

Cold hearted orb
that rules the night,

Removes the colors
from our sight.

Red is Gray,
and Yellow, White

But we decide
which is right,

and which is
an illusion!

Mike Pinder
Moody Blues, 1967

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