

# Corvette Arizona April Newsletter

CORVETTE®  
ARIZONA

## Preferred Customers

Our 'Preferred Customers' are the reason for our success! Is it the Parts Price Discount?, Is it 'No Shipping Charges'? Tasty Beverage in our 'PC' Lounge? Free use of the Lift in our 'Service Shop'? What ever the reason, we are grateful for all the support!!

## Newsletter Issues

Our April Corvettes and Caffeine Notices and our Newsletter have been 'Blocked' by Yahoo and AOL. It seems that, due to the fact we send 'Links', Pictures and PDF's, they are being blocked as 'Spam'. If you have any issues, check your spam folder, and add us to your 'Preferred Sender' list.

## CPAZ New Store Hours

Due to the huge increase in sales, and the fact Commercial Sales have increased almost 2X, we will be changing our 'weekday' opening hours from 8:00am to 9:00 am. This will allow us to do our commercial deliveries early in the morning and visit existing/new accounts.

Also, incoming phone calls, after 11:00am, will be forwarded to our 'Voice Mail' system and answered in the order they are received, as time allows. We have changed our voice mail 'Greeting' to reflect this change.

## Corvettes and Caffeine!

With the mornings starting to warm up, the start time on June 7th, will be 6:30am.

We are planning to offer several clinic/demonstrations at our Corvettes and Caffeine throughout 2014. Normally one hour+ in length, they will cover a wide variety of subjects, relating to your Corvette.

Our June 7th will be 'Clear Bra and Tint', featuring Hans Dittert from Film Dynamics, our 'Go To' guys for all our Wrap, Window Tint and Clear Bra needs.

Contact: Hans 480-232-4445 [www.film-dynamics.com](http://www.film-dynamics.com)

Seating is limited to 45 and we will have passes available as you drive in for the first 45 who requested them. At the end of the clinic, we will hold a 'Special' drawing.

Please, RSVP for our Corvettes and Caffeine events if possible. The RSVP allows us to plan for coffee/bagels/donuts so there is enough for everyone. Go to the Corvettes and Caffeine website, either through the link on our CPAZ website 'Home Page', or the website direct. [www.CorvettesandCaffeine.com](http://www.CorvettesandCaffeine.com)

As the attendance increases, it is more important for you to 'RSVP'!! At our April 5th event we were out of Bagels and Donuts by 10:00am, as we had RSVP's for 120 Corvettes and we had 156 Corvettes in attendance.

Our next Corvettes and Caffeine will be Saturday, May 3rd.

Start time will be 6:30am, (it's getting warmer in the morning), 'Usual' menu, Coffee, Donuts and Bagels.

Make plans and RSVP on our website, [www.CorvettesandCaffeine.com](http://www.CorvettesandCaffeine.com)

Click on the RSVP tab, pick a date, fill in the info and send. We will save a donut for you!

## The Howard Katz 'Not Memorial' Library

We are trying to build a 'complete' set of GM Shop/Service Manuals and Assembly Manuals for the HK'NM'L. If you have any old Shop/Service Manuals, you no longer have use for, let us know.

Also, we need Vette Magazine(s), January/2014 to date.

## Extended Warranty Questions.

'Excellent News!!

We now offer Extended Warranties for Z06's, vehicles back as far as 20 years old (Depending on Mileage) and RV's!!!!

CPAZ is starting to sell more Extended Warranties. A couple of things have stood out as the reason for our success with this great product.

First, the price, up to 50% less than comparable plans available through other sellers or dealers.

## April in Review

Another 'Great' Month in April with an increase of 12% over April 2013!!

42 consecutive months with 'Positive' numbers, increased sales over the previous month/year.

Check out #223, our 'Garage Find'!

'SOLD'!!



327/250HP/4 Speed

Rally Red/White-Red Interior

'Factory Air Conditioning'  
(One of 872)

Rare 'Hard Top Only'  
(One of 1277)

One owner/51,245 Miles

Purchased at Sands Chevrolet,  
Glendale, AZ  
January 23rd, 1965

See the pic's on our website  
[www.CorvettePerformanceAZ.com](http://www.CorvettePerformanceAZ.com)

## 1969 Convert

350/350hp 4 Speed  
Power Steering/Brakes  
Red/Red Vinyl Interior  
White Convertible Top  
AM/FM Radio  
Rally Wheels/Redlines  
66K 'Original Miles

Second, the coverage does not require you to take your vehicle to a 'Dealership', you can take any vehicle covered by the warranty to any 'Certified' repair facility. All they have to do is call the toll free # for authorization for repair.

Third, the NAC Extended Warranty is available to all vehicles, not only Corvettes, we have sold several for other vehicles.

With a number of plans available, from basic 'Powertrain', up to the comprehensive 'Pinnacle' Coverage, there is a plan for almost every vehicle. All we need is Year, Vin # and Mileage and we can give you a quote!!

Contact us for a quote for any of your vehicles.

## Vehicle Consignment wanted!!

Time to get more inventory in the showroom! In the last week, we have sold 4 Corvettes, 3 in one day, '02 Z06, '69 Coupe and #223!!

Our Consignment Program is one of the best. Basic \$100.00 per month, (\$200.00 'up front'), and only 3% of the sale price.

If you, or anyone you know has a Corvette for sale, contact us for more info.

NOTE: No C4's! With the parts situation getting worse, we cannot accept C4's for consignment.

## New C7 info:



2015 Z06 Convertible

## THE ALL-NEW 2014 CORVETTE STINGRAY IS THE INDUSTRY'S MOST AWARDED CAR OF THE YEAR

[http://www.chevrolet.com/culture/article/stingray-awards.html?cmp=OLA\\_DISPLAY\\_7998869\\_106232642\\_279106110\\_56972879](http://www.chevrolet.com/culture/article/stingray-awards.html?cmp=OLA_DISPLAY_7998869_106232642_279106110_56972879)

## 2014 Corvette Is Most 'Made In America' car!!

[http://www.motorauthority.com/news/1091539\\_chevrolet-corvette-is-most-made-in-america-car-study-says](http://www.motorauthority.com/news/1091539_chevrolet-corvette-is-most-made-in-america-car-study-says)  
**Callaway Introduces New C7 Corvette Stingray Package with 600lb-ft of Torque**



For More Info:

[www.CorvettePerformanceAZ.com](http://www.CorvettePerformanceAZ.com)

## 1981 Coupe



L81/Automatic  
White/Red Leather Interior  
Power Steering/Brakes/Windows  
Power Sport Mirrors  
Tilt/Tele Steering Column  
Polished Aluminum Wheels/Radial Tires  
Glass Roof Panels  
25,488 'Actual' Miles  
\$16,900 OBO

## 1963 Coupe

Resto-Mod  
LT5/6 Speed  
StreetShops Chassis  
C4 Suspension



\$179,900 OBO

For More Info:

[www.CorvettePerformanceAZ.com](http://www.CorvettePerformanceAZ.com)

**Extended Warranties**



<http://www.torquenews.com/106/callaway-introduces-new-c7-corvette-stingray-package-600lb-ft-torque>

## Report: 2015 Chevrolet Corvette C7 Stingray Convertible

<http://www.gaadi.com/news/report-2015-chevrolet-corvette-c7-stingray-convertible-6044>

## 2015 Corvette Stingray Gets New Atlantic & Pacific Design Packages

[http://www.motorauthority.com/news/1091723\\_2015-corvette-stingray-gets-new-atlantic-pacific-design-packages](http://www.motorauthority.com/news/1091723_2015-corvette-stingray-gets-new-atlantic-pacific-design-packages)

## Another Video, too good to pass up!!

<https://www.facebook.com/pages/Corvette-Performance-Arizona/122484417804604?ref=ts#/photo.php?v=10202500003368338&set=vb.1442725310&type=2&theater>

## BAD's Bits

As many know, I have been in the Corvette 'Business', since 1969. My first 'Bricks & Mortar' store was in 1974, the same year Mike Yager started Mid America. I have been dealing Corvette America since 1977 and also had a long relationship with Corvette Central and Eckler's.

Since we opened Corvette Performance Arizona in 2010, we have used Corvette America as our 'Primary' vendor, with Mid America, Corvette Central, Eckler's, Zip Products and Paragon filling in the parts as we needed them. One thing I have to say is "Since I started dealing with Corvette America in 1977, not one time 'ever' have I had an issue with their orders." If they said they had it, they had it, never one time have we had a shortage or something shipped in error (unless I screwed up the ordering!). Part of the relationship was the correct orders, but I have had a great working relationship with them and, as they are the largest vendor, and we have a long history, we have had exceptional pricing.

A few months ago, Corvette America (and Mid America), made the change from FedEx to UPS. Since the switch, our orders are 3-5 days late(r), shipping cost have gone up considerably (important when our PC's do not pay freight!), packages are damaged, destroyed, tracking number are 'invalid' and we have no credibility with our customers.

So where are we going with this?? As on Monday, May 12th, we are making a 'fundamental' shift to Eckler's Corvette. Eckler's has 'generously' made us a Tier One Dealer, which puts us at the best discount available, comparable to Corvette America, 'and' they guarantee 'FedEx'!! Now, as well as keeping our pricing structure in place, we are able to get our shipments in a timely manner and 'historically', eliminate the delays and damage we had with UPS, 'and' we will have valid tracking information.

We will continue to use Corvette America and Mid America. There are some things (interior/carpet), that we purchase on a regular basis. While we will still have to use UPS with them, the reduced orders (we 'sometimes' ordered 3-4 times a week), will make the problems fewer and easier to manage,

It will take a few weeks to transition from CA's part #'s to Eckler's in our system, but in the long run it will be worth it!! 'Thanks' to all our PC's for your patience!!

As always, we will buy American Products whenever possible!

Don't like the economy, Look in the driveway! Buy American!!

Until Next time!! Save the Wave!!

Our 'Extended Warranty program has been very well received. Excellent Coverage, as well as 'very' competitive rates, have helped with sales. Extended Warranties are available for just about any year Corvette. While the older cars can get 'Power Train' only, the newer ones have 'Pinnacle' Coverage available, which covers virtually all major components. These warranties are also available for almost all vehicle makes and models.

Call for price and availability!!

## Service Shop

Keep in mind, CPAZ has a vehicle lift and compressor available in our service shop. While we do not do service or repair, our shop is available to our Preferred Customers to use at 'No Charge' for minor repairs, installations and inspections. We are 'NOT' able to do oil/fluid changes, due to the permits/license required to dispose of waste oil/antifreeze. Call ahead to book time on the lift as required.

## The Club Room

CPAZ has 'The Club Room' available for small groups, clubs and organizations to use. This room seats 'up to' 45 and has a TV/DVD available for videos and entertainment.

Contact us for more info;

[info@CorvettePerformanceAZ.com](mailto:info@CorvettePerformanceAZ.com)

## CPAZ Gift Cards

Gift Cards are now available at Corvette Arizona!! These cards can be purchased in any amount requested and are great for gifts or any 'Special' occasion!



## FaceBook Page

We are 'slowly' getting our pics from the Corvettes and Caffeine events posted on our FB Page. We have so many pictures it is almost impossible to post them all. Once we have then posted, we will put the albums from each event linked

on our CaC website.

You can check out our FB page at

<http://www.facebook.com/pages/Corvette>

### Consignment Store

CPAZ is about to start our 'Consignment Store', both online and in our store.

Contact us if you have any parts and accessories you wish to consign. We will have information as to rates/times, etc. and advertising available.

[Sales@CorvettePerformanceAZ.com](mailto:Sales@CorvettePerformanceAZ.com)

### May Quote

"I've learned that people will forget what you said,

people will forget what you did,

but people will never forget how you made them feel."

Maya Angelou  
(1928)

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