# **CPAZ August 2014 Newsletter**



#### Preferred Customers

Our 'Preferred Customers' are the reason for our success! Is it the Parts Price Discount? Is it 'No Shipping Charges'? Tasty Beverage in our 'PC' Lounge? Free use of the Lift in our 'Service Shop'? What ever the reason, we are grateful for all the support!!

#### **CPAZ New Store Hours**

Due to the huge increase in sales, and the fact Commercial Sales have increased almost 2X, we will be changing our 'weekday' opening hours from 8:00am to 9:00 am. This will allow us to do our commercial deliveries early in the morning and visit existing/new accounts.

Also, incoming phone calls, after 11:00am, will be forwarded to our 'Voice Mail' system and answered in the order they are received, as time allows. We have changed our voice mail 'Greeting' to reflect this

#### **Corvettes and Caffeine!**

With the mornings continuing to be warm, the start time on October 4th, will be 7:00am.

Please, RSVP for our Corvettes and Caffeine events if possible. The RSVP allows us to plan for coffee/bagels/donuts so there is enough for everyone. Go to the Corvettes and Caffeine website, either through the link on our CPAZ website 'Home Page', or the website direct. www.CorvettesandCaffeine.com

Click on the RSVP tab, pick a date, fill in the info and send. We will save a donut for you!

# **UPS Shipping Issues!**

We are currently changing our 'Primary' source from Corvette America (UPS) to Eckler's (FedEx) this should significantly reduce our shipping issues.

Here is this months UPS 'Drama':

First. Customer orders a carpet set for his Corvette. Carpet is shipped (should take 3-5 working days). 9 days later, carpet arrives with 'something' (we think Brake Fluid) spilled on the box. Box is saturated on one end, fluid has leaked through and caused the plastic packaging to 'melt' onto the carpet.

Customers car is now sitting in the shop, with the seats out, waiting for 'another' carpet set.

Second. Have a complete exhaust system on order. After waiting on backorders, it is finally shipped. Arrival date is 'Monday'. Everything (Box 1 thru 3) show as 'Out for Delivery'. UPS shows up, Box 3 is MIA.

Now, UPS can be known as Undelivered Package Specialists as well as Usually Pretty Slow and Universal Package Smashers.

## Canadian 'Spam' Issues!!

Last month, we noted that the Canadian Government had implemented new 'Anti-Spam' rules. While we have had problems in the past, with AOL, Yahoo or Cox, most of those issues seemed to be resolved and we haven't had any 'issues' with emails being bounced

Now, this month, we had over 80 of our Corvettes and Caffeine 'Wrap-Up' bounced,, most of them to Canadian servers like Shaw.ca and, probably from the new 'Anti-Spam' regulations. While the response to last months 'Spam' video was overwhelming, how do you find something to top it?!? Well.....here it is:

http://www.youtube.com/watch?v=AjPau5QYtYs

## Corvetted

One of Corvette Arizona's customers and a regular at Corvettes and Caffeine during the winter months, Rick Tavel, has a new internet site, www.corvetted.com, not surprisingly devoted to the Corvette. Since retirement Rick has written articles for many of the largest automotive and Corvette specific site and publications. In addition to working on two books, one on the fifth generation Fixed Roof Coupe and one with a co-author on the history of the Corvette through Advertising, he is now devoting most of his time to Corvetted, attending and covering many of the larger Corvette events, auctions and races.

Corvetted's main focus is covering the Corvette collector market, Corvette events, Corvette racing, and Corvette product reviews. In addition to owning a couple of Corvettes he also owns other collector cars which he keeps at his summer home in Michigan. This year he has covered several Corvette events including the world famous Woodward Dream Cruise, Corvettes on Woodward, Back to the Bricks, The Corvette Reunion, Corvettes at Carlisle, and several Corvette races.

**August in Review** 

July was our 'Third' Best Month ever!

Now, August has followed up as another strong month.

46 consecutive months with 'Positive' numbers, increased sales over the previous month/year.

**New Additions to the Showroom** 

1967 'Factory Air Coupe



- Marina Blue/Bright Blue Vinyl Interior
  - Excellent 'No Hit' Body
  - · Original Owners Manual and Protect-O-Plate
    - 61,471 Miles
  - Factory 'COLD' Air Conditioning
    - Power Brakes
    - AM/FM Radio
    - Factory Tinted Glass
    - L79 327/350hp/4 Speed
    - Correct 'Replacement' Block (Re-stamped)
      - 3:36:1 Positraction
    - . Aluminum 'Bolt-On' Wheels
      - Red Line Tires

Asking: \$79,900 OBO

1965 Fuel Injected



327 'Fuel Injection' 4 Speed/3:36:1 Positraction Red/Red-Silver Leather **White Convertible Top** 'Soft-Ray' Tinted Windshield **Power Windows** Side Exhaust **Teakwood Steering Wheel** Telescopic Steering Column Knock-Off Wheels (Repro) AM/FM Radio

Rick will be returning to Arizona in October and would love to have Corvette Arizona customers and Corvettes and Caffeine patrons visit his site.

# **CPAZ Service Shop!**

As most of our Preferred Customers know, CPAZ has a 'Vehicle Lift' and a Compressor available so our PC's can use it when they want to do inspections, simple installations and minor maintenance. While we use our shop for installing exhaust systems we sell, we also have it available for Detailing, Tech Clinic's and Storage.

Since the beginning we have had some basic, simple rules;

- 1 Call ahead and book it so we don't have people waiting
- 2 Bring your own tools
- 3 No 'Teardowns' or 'Overnighters'
- 4 No 'Oil Spills'

As we do not do 'Service & Repair', the 'Lift' is simply a Customer Service feature our Preferred Customers can use when they need it. Two of our PC's came in and painted the floor in the shop, on their own time, something we have been 'very' grateful for and appreciate how great the shop looks.

Now, we have seen two main issues. First, 'significant' increase in the oil spillage,(no a big deal, we can keep the shop clean), but we have to be conscious of the fees, fines, penalties and regulations involved with the improper handling of waste oil and chemicals, and we can't expect other PC's to take it upon themselves to clean up after someone else.

Second, too many 'inspectors', those who are there to see/watch what is going on, and offer advice. This 'normally' isn't an issue, but when we have 8 or 9 people under a car, it will only lead to 'someone' getting injured.

While we are 'insured' for any issue, we still don't want anyone to get hurt and we want to make sure nothing happens that can be avoided.

If you want to use the lift, no problem, if you have a 'helper', no problem, if you are part of a group or club, using the lift for inspections or tech, no problem. But, if you are just there to look/see and inspect, please keep out from under the car at all times, for safety sake 'and' to let the owner or technician move around, get the job done, safely.

#### C8 Corvette 'ZORA'!!

As many know, General Motors trademarked the name 'Zora' in June of this year. While speculation has been that this will be the name of the C8 (or the replacement for the ZR1); all it has been is 'speculation'.

Now, the October edition of Car & Driver has a significant article on the possible C8 'Zora'. Mid-Engine? 2017??

Check it out..

http://gmauthority.com/blog/2014/09/zora-mid-engine-corvette-to-show-face-by-2017/



Michelin White Wall Radials 73,771 Miles \$64,900 OBO

#### 1966 Factory Air Convert



- Nassau Blue/Blue Vinyl Interior
  - White Convertible Top
  - Removable Hardtop
    - Side Exhaust
  - Factory Air Conditioning
    - Power Steering
    - AM/FM Radio
    - 327/300hp 4 Speed
  - 'Matching Numbers' Engine
    - Knock Off Wheels
      - 63,425 miles

Asking: \$64,900 OBO

#### **Extended Warranties**

Our 'Extended Warranty program has been very well received. Excellent Coverage, as well as 'very' competitive rates, have helped with sales. Extended Warranties are available for just about any year Corvette. While the older cars can get 'Power Train' only, the newer ones have 'Pinnacle' Coverage available, which covers virtually all major components. These warranties are also available for almost all vehicle makes and models.

Call for price and availability!!

#### Service Shop

Keep in mind, CPAZ has a vehicle lift and compressor available in our service shop. While we do not do service or repair, our shop is available to our Preferred Customers to use at 'No Charge' for minor repairs, installations and inspections. We are 'NOT' able to do oil/fluid changes, due to the permits/license required to dispose of waste oil/antifreeze.

Call ahead to book time on the lift as required.

# The Club Room

CPAZ has 'The Club Room' available for small groups, clubs and organizations to use. This room seats 'up to' 45 and has a TV/DVD available for videos and

## **Corvette Pirates Cruise to the Caribbean!**



# Calling all Corvette Pirates!! 'All Hands on Deck'!!

It's time for another 'Johnson Family Reunion'!! Get out your JFR Shirts, grab some sunblock and your spandex and lets go to the Caribbean!!

Departing from Tampa, Florida to Costa Maya, Mexico, Belize, Mahogany Bay, Isla Roatan, Grand Cayman, Cayman Islands.

January 25th thru February 1st, 2015! The Theme.......Mayhem and Madness!!

Tex has 'Done it Again', with a fantastic cruise!! Check the following links for info:

www.corvettepirates.com

http://www.corvettepirates.com/WestCaribbean2015.pdf

## The Howard Katz 'Not Memorial' Library

We are trying to build a 'complete' set of GM Shop/Service Manuals and Assembly Manuals for the HK'NM'L. We have had a 'few' Service/Shop Manuals donated to the store. If you have any old Shop/Service Manuals, you no longer have use for, let us know.

Also, we need Vette Magazine(s), January/2014 to date.

## **Extended Warranty Questions.**

'Excellent News!!

We now offer Extended Warranties for Z06's, vehicles back as far as 20 years old (Depending on Mileage) and RV's!!!!

CPAZ is starting to sell more Extended Warranties. A couple of things have stood out as the reason for our success with this great product.

First, the price, up to 50% less than comparable plans available through other sellers or dealers.

Second, the coverage does not require you to take your vehicle to a 'Dealership', you can take any vehicle covered by the warranty to any 'Certified' repair facility. All they have to do is call the toll free # for authorization for repair.

Third, the NAC Extended Warranty is available to all vehicles, not only Corvettes, we have sold several for other vehicles.

With a number of plans available, from basic 'Powertrain', up the the comprehensive 'Pinnacle' Coverage, there is a plan for almost every vehicle. All we need is Year, Vin # and Mileage and we can give you a

entertainment.

Contact us for more info;

info@CorvettePerformanceAZ.com

#### **CPAZ Gift Cards**

Gift Cards are now available at Corvette Arizonal! These cards can be purchased in any amount requested and are great for gifts or any 'Special' occasion!



# FaceBook Page

We are 'slowly' getting our pics from the Corvettes and Caffeine events posted on our FB Page. We have so many pictures it is almost impossible to post them all. Once we have then posted, we will put the albums from each event linked on our CaC website.

You can check out our FB page at

http://www.facebook.com/pages/Corvette

## **Consignment Store**

CPAZ is currently expanding our 'Consignment Store', both on our eCommerce WebStore and in our store.

Contact us if you have any parts and accessories you wish to consign. We will have information as to rates/times, etc. and advertising available.

Sales@CorvettePerformanceAZ.com

#### **August Quote**

I have a loyalty that

runs in my

bloodstream, when I lock into someone or something, you can't get me away from it because I commit that thoroughly.

quote!!

Contact us for a quote for any of your vehicles.

# **Vehicle Consignment wanted!!**

It's time to get a few more Corvettes in the showroom!!

Our Consignment Program is one of the best. Basic \$100.00 per month, (\$200.00 'up front'), and only 3% of the sale price.

If you, or anyone you know has a Corvette for sale, contact us for more info.

NOTE: No C4's! With the parts situation getting worse, we cannot accept C4's for consignment.

## **CPAZ eCommerce WebStore!!**

CPAZ eCommerce WebStore

The launch of our WebStore, seems be have gone online without any 'Drama'.

We are adding inventory every day, and have taken on a couple of new product lines (Tactical), and will continue to build our eCommerce WebStore.

So far, we have had many Customers (in the Phoenix area), check out items on the WebStore, then come in to purchase the item(s). Out of state, (about 3/4's of our eCommerce sales) customers are taking advantage of the 'No Shipping' charge and we are starting to 'Drop Ship several items.

For the 'Canadian Products' Spam seems to be the big seller, added onto other items we have available. One of the next items we are going to focus on is the Consignment and Used Parts sections.

You can check out our eCommerce WebStore at:

http://www.corvetteperformanceaz.com/

# **Garrys Garrage!!**

The Right Tool for the Job! You have heard this line before. Generally, it doesn't apply to the typical using of a screwdriver as a chisel, but rather it relates to the need to have that one tool that can make the job much simpler, take much less time, or make it even possible to do the job at all.

Recently we had new arrival at Corvette Performance Arizona. A car that had been sitting since 1987, and not in a moisture controlled environment. It arrived with the rear wheels barely turning, and as it turns out the parking brake springs had rusted and broke. Rust – that really dreaded corrosion and often swelling of metal that can make it difficult if not impossible to take anything apart.

The big task at hand was to get the rotors off (once the rivets were drilled down – another fun part of the project). We tried applying penetrating oils and banging with various mallets/hammers – nothing was going to budge these rotors. A little searching on the web revealed a few articles and YouTube videos of people using an hydraulic gear puller to remove stuck rotors, and several of these posts utilized a puller sold by Harbor Freight. Now I don't often think of Harbor Freight as my go-to quality tool store, but the reviews on this particular piece seem to indicate it was worth its weight (which by the way is really heavy). And even better, it was on sale and I could use my 25% coupon as well.

Took about ten to fifteen minutes to assemble the unit, along with another five minutes after that as I discovered I needed to utilize the other bracket holes to shorten up the pullers reach. With the puller in place and secured, I started to push on the handle and after about five short pumps – POP! The rotor was freed and could now come off. I repeated this on the other three rotors with equal success.

That's in friendship, that's a deal, that's a commitment.

Don't give me paper-I can get the same lawyer who drew it up to break it.

But if you shake my hand, that's for life!

Jerry Lewis

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Now I'm not sure how many other jobs will require the use of this tool, but for this particular job is was extremely worth the purchase. I can only imagine the hours, loss of hearing from pounding on metal, and the likely use of a torch that would have been required to get these rotors off had I not utilized a hydraulic puller – the right tool for the job...



Cheers!

Garry

## **BAD's Bits**

**Corvette Market Conditions** 

Still no real change in the C4's, but the C5 and C6 market continues to get softer, as C7 inventory is scarce, the factory is running 2 shifts and orders are over 4 months behind, (due to certain options being on constraints).

Last month, I mentioned some of the reasons for the current market. I also stated (my opinion) about the next generations and their take on 'our' collector cars. While the response we get back us usually 'extremely' positive, we have never had the 'Positive Feedback' like we have over the past few weeks. 100% positive response, 100% agreement...over 100 phone calls and emails....Hard to beat that!

Sometimes, when you 'think' you are having an 'original' idea, you are just the voice for the silent majority who would rather remain silent. Like the 8 or 9 who wouldn't buy a new C7 because they don't like the taillights, they can watch those taillights disappear on the road in front of them, trying to keep up!!

As always, we will buy American Products whenever possible!

Don't like the economy, Look in the driveway! Buy American!!

Until Next time!! Save the Wave!!

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