

# Corvette Arizona January 2014 Newsletter



## Preferred Customers

Our 'Preferred Customers' are the reason for our success! Is it the Parts Price Discount?, Is it 'No Shipping Charges'? Tasty Beverage in our 'PC' Lounge? Free use of the Lift in our 'Service Shop'? What ever the reason, we are grateful for all the support!!

## December 2013 Breaks All Records

With sales in December almost 3X December of 2012, it pushed our 2013 Total Sales Increase to 23% for the year. While Retail Sales were up significantly, Commercial Sales have increased almost 2X, with some months being almost 50% of total sales.

Commercial sales to Dealers like Sands Chevrolet, Courtesy Chevrolet and Thorobred Chevrolet have increased and we have added several new private shops as well.

The bar has been set for 2014 and we are looking forward to increased sales growth, both in Retail, Commercial 'and' Internet Sales.

## CPAZ New Store Hours

Due to the huge increase in sales, and the fact Commercial Sales have increased almost 2X, we will be changing our 'weekday' opening hours from 8:00am to 9:00 am. This will allow us to do our commercial deliveries early in the morning and visit existing/new accounts.

Also, incoming phone calls, after 11:00am, will be forwarded to our 'Voice Mail' system and answered in the order they are received, as time allows. We have changed our voice mail 'Greeting' to reflect this change.

## Corvettes and Caffeine!

With the cool and dark mornings, the start time on *February 1st*, will be 7:00am.



Remember the 'Shoe Box Swap Meet' and please, RSVP if possible. The RSVP allows us to plan for coffee/bagels/donuts so there is enough for everyone. Go to the Corvettes and Caffeine website, either through the link on our CPAZ website 'Home Page', or the website direct.

Click on the RSVP tab, pick a date, fill in the info and send. We will save a donut for you!

## Corvette Performance Arizona 'WebStore' Update!

We keep saying "Two more weeks!", and here we are still 'about' 2 more weeks away from launching our WebStore.

As we mentioned last month, the basic template has been loaded, and the Merchant Card/PayPal accounts are in 'Test Mode'. As the new eCommerce Module is tied to our POS system, this 'should' be a great leap forward for us getting our WebStore online. Then, our 'Preferred Customers', (and anyone else) will be able to 'Shop On-Line', Add to Cart, View cart, Checkout, etc.

The last step, getting the eCommerce Home Page to mirror our WebSite, is currently the focus. We are having 'issues' with the Primary Home Page, getting the basic layout, colors and tabs configured they way we want them, but we hope to have that sorted out in 'about 2 weeks'.

## 2013 in Review

December was our 'BEST MONTH EVER' at CPAZ, with a 264% increase over December 2012!!

37 consecutive months with 'Positive' numbers, increased sales over the previous month/year.

2013 showed a 23% sales increase over 2012!!

## Check out #223, our 'Garage Find'!



327/250HP/4 Speed

Rally Red/White-Red Interior

'Factory Air Conditioning' (One of 872)

Rare 'Hard Top Only' (One of 1277)

One owner/51,245 Miles

Purchased at Sands Chevrolet, Glendale, AZ January 23rd, 1965

See the pic's on our website [www.CorvettePerformanceAZ.com](http://www.CorvettePerformanceAZ.com)

## New Corvettes for Sale

1964 'Resto-Mod' Coupe



Contact Us

[Sales@CorvettePerformanceAZ.com](mailto:Sales@CorvettePerformanceAZ.com)

Once it is ready to go, you will be able to go directly to our WebStore or, the tabs on our WebSite that now take you to our 'Contact' page, will redirect you to our WebStore.

We will keep you posted.

## The Howard Katz 'Not Memorial' Library

We keep getting more of the 'current' magazines, as well as the latest NCCC 'Blue Bars'.

We also received two more of the latest Hot Rod Magazine 'Dream-Build-Drive' DVD's. Drop by and check it out!

## The CPAZ 'Cruise to the Caribbean!!'

We are planning our first CPAZ 'Cruise to the Caribbean',  
April 13th, 2014.



Royal Caribbean: 8 Day from Miami on the 'Adventure of the Seas', Sunday April 13th

St. Maarten, San Juan, Puerto Rico, Labadee, Haiti

(Labadee is Royal Caribbeans' Private Island)

'Superior' Ocean View Balcony, \$2098.00 per Couple  
(Prices vary with cabin selection)  
(Includes \$150.00 Cabin Credit)

Open to all CPAZ 'Preferred Customers', Family & Friends!

Contact Rocco at Starwood Travel 480-948-7724  
Tell him you are with the 'Corvette Group' to get the 'Special Rates'!

Contact Lindsey for more information:  
[lbickson@cox.net](mailto:lbickson@cox.net) or 602-738-5942

## Extended Warranty Questions.

'Excellent News!!

We now offer Extended Warranties for Z06's, vehicles back as far as 20 years old  
(Depending on Mileage) and RV's!!!!

CPAZ is starting to sell more Extended Warranties. A couple of things have stood out as the reason for our success with this great product.

First, the price, up to 50% less than comparable plans available through other sellers or dealers.

Second, the coverage does not require you to take your vehicle to a 'Dealership', you can take any vehicle covered by the warranty to any 'Certified' repair facility. All they have to do is call the toll free # for authorization for repair.

Third, the NAC Extended Warranty is available to all vehicles, not only Corvettes, we have sold several for other vehicles.

With a number of plans available, from basic 'Powertrain', up to the comprehensive 'Pinnacle' Coverage, there is a plan for almost every vehicle. All we need is Year, Vin # and Mileage and we can give you a quote!!

Contact us for a quote for any of your vehicles.

### 2012 Centennial Edition Grand Sport Coupe



Check out the info:

[http://www.azcompvettes.org/2012\\_Grand\\_Sport.html](http://www.azcompvettes.org/2012_Grand_Sport.html)

### 1935 Chevy Coupe



More info:

[http://www.azcompvettes.org/35\\_Chevy.html](http://www.azcompvettes.org/35_Chevy.html)

For More Info:

Contact  
[www.CorvettePerformanceAZ.com](http://www.CorvettePerformanceAZ.com)

### 1982 Coupe



\$6,900 OBO

### 1977 Coupe



33K 'Original' miles

\$9,900 OBO

## Vehicle Consignment wanted!!

Time to get more inventory in the showroom! Our Consignment Program is one of the best. Basic \$100.00 per month, (\$200.00 'up front'), and only 3% of the sale price.

If you, or anyone you know has a Corvette for sale, contact us for more info.

NOTE: No C4's! With the parts situation getting worse, we cannot accept C4's for consignment.

## CAR SHOW INFO:

[JOIN US FOR A](#)

## [Car show sponsored by the Santa Cruz Valley Car Nuts January 24-25, 2014!](#)

[Friday evening: 5p.m. social hour/6 p.m. BBQ dinner @ Tubac Golf Resort](#)

[Saturday: Car Show 10 a.m. - 3 p.m. @ Tubac Golf Resort](#)

[Deadline to register: January 17, 2014](#)

[Detailed info including HOTEL & REGISTRATION FORM at \[www.carnuts.org\]\(http://www.carnuts.org\)](#)  
[PHONE: Duane 520-885-6630 or John 520-777-3145](#)

[EMAIL: carnuts@cox.net](mailto:carnuts@cox.net)

[additional lodging available at Wyndham Hotel Canoa Ranch Resort in Green Valley \(approx. 19 miles from Tubac Golf Resort\) for \\$107 + taxes which includes hot breakfast buffet](#)

## Newsletters/Notices available on our website!

Back issues of our Newsletters and Corvettes and Caffeine 'Wrap Ups' are available on the CPAZ website. Go to the website, click on the 'Newsletter' tab on the blue header bar and select which item you wish to read. All the pics and links are available.

[www.CorvettePerformanceAZ.com](http://www.CorvettePerformanceAZ.com)

## New C7 info:

2014 Detroit Auto Show: Chevrolet Corvette Z06 unveiled as fastest Corvette ever, alongside C7.R race car

<http://www.autoblog.com/2014/01/13/2015-chevy-corvette-z06-detroit-2014/>

<http://www.nydailynews.com/autos/auto-shows/chevrolet-unveils-fastest-corvette-2014-detroit-auto-show-article-1.1577829>



Body Off Restored

Matching Numbers

327/300hp/4 Speed

\$56,900

1979 Coupe



L48/Automatic  
Red/Red Leather Interior  
PS/PB/PW/AC  
Tilt/Tele/Sport Mirrors  
American Racing Wheels  
P235/60R-15 RWL Tires  
1980-82 Rear Bumper  
91071 Miles

\$8900 OBO

## Extended Warranties

Our 'Extended Warranty program has been very well received. Excellent Coverage, as well as 'very' competitive rates, have helped with sales. Extended Warranties are available for just about any year Corvette. While the older cars can get 'Power Train' only, the newer ones have 'Pinnacle' Coverage available, which covers virtually all major components. These warranties are also available for almost all vehicle makes and models.

Call for price and availability!!

## Service Shop

Keep in mind, CPAZ has a vehicle lift and compressor available in our service shop. While we do not do service or repair, our shop is available to our Preferred Customers to use at 'No Charge' for minor repairs, installations and inspections. We are 'NOT' able to do oil/fluid changes, due to the permits/license required to dispose of waste oil/antifreeze. Call ahead to book time on the lift as required.

## 2015 Corvette Stingray Performance Data Recorder

<http://www.topspeed.com/cars/car-news/tech-spotlight-2015-corvette-stingray-performance-data-recorder-ar161858.html>

## 2015 Chevrolet Corvette Z06

<http://www.topspeed.com/cars/chevrolet/2015-chevrolet-corvette-z06-ar160356.html>

## 2014 Chevrolet Corvette Stingray Premiere Edition Convertible

<http://www.topspeed.com/cars/chevrolet/2014-chevrolet-corvette-stingray-premiere-edition-convertible-ar161383.html>

## Dubai Fire Department Shows Off Its New Corvette Stingray

<http://www.topspeed.com/cars/car-news/dubai-fire-department-shows-off-its-new-chevrolet-corvette-stingray-ar161292.html>

## 2015 Chevrolet Corvette Z06 details leak, and it's going to have 620 hp and 650 lb-ft of torque

<http://www.gtspirit.com/2014/01/13/more-2015-chevrolet-corvette-z06-details-leak/>



## Garrys Garrage!!

For this edition of Garry's Garrage, I wanted to take a slight detour given it is auction month here in Valley of the Sun. I'm sure many of you have attended at least one car auction, be it Barrett-Jackson, Mecum, RM, and/or others. What you see when you walk through the aisles are neatly parked cars that are soon to go through the auction or perhaps have already passed through the auction and have sold signs on them.

For the past couple of days I have volunteered to work at the Russo & Steele auction, helping to check in cars and get them parked in their specific spot. What might seem like a simple task is instead a fairly well orchestrated series of activities. It is a car show on steroids, not only because of the sheer number of cars (close to a 1000), but also because of the level of information that must be validated as these vehicle are very likely to change ownership hands.

When a car comes in you have to verify the VIN, make sure all the keys are there and they work, and walk the car (usually twice) to identify and note any dings, dents, cracks, chips, scratches that are visible and present as the car was first driven into the auction tent. All of the various stickers and vehicle papers are placed on the windshield and side windows (they have to be straight, visible, and also allow the driver to see where they are going). Once all this is all done, the car is finally ready to be parked in its spot. However, this is nothing like parking it at a car show or your local grocery parking lot. Each car is meticulously placed, being centered in its row and then aligning its bumper with the bumper of the cars in all the other rows (imagine a 2x50 matrix). Close is not good enough. The challenge is getting both the driver, and thus the car, to respond to your precise directions. Not every driver has command of their car, and not every car is easy to turn or will even stay running. Put all this together, and yeah – it can be quite challenging to do what seems like a simple task.

As I work through the registration side of the auction, I hear more and more about what happens during the auction, from getting cars to the staging area (in sequence) to getting them through the auction stage and then back to their final parking spot. All kinds of stories about cars stalling at the last minute, batteries suddenly failing, transmissions that have a mind of their own, and other such electrical/mechanical issues. Of course – it doesn't matter if the car is worth \$10,000 or \$1,000,000+ dollars.

So after spending just two of my five days as part of the check-in crew, I now have a greater appreciation for the amount of work that goes into these auctions before we finally get through the gate.

Enjoy the Auctions!

## The Club Room

CPAZ has 'The Club Room' available for small groups, clubs and organizations to use. This room seats 'up to' 45 and has a TV/DVD available for videos and entertainment.

Contact us for more info;

[info@CorvettePerformanceAZ.com](mailto:info@CorvettePerformanceAZ.com)

## CPAZ Gift Cards

Gift Cards are now available at Corvette Arizona!! These cards can be purchased in any amount requested and are great for gifts or any 'Special' occasion!



## FaceBook Page

We are 'slowly' getting our pics from the Corvettes and Caffeine events posted on our FB Page. We have so many pictures it is almost impossible to post them all. Once we have then posted, we will put the albums from each event linked on our CaC website.

You can check out our FB page at

<http://www.facebook.com/pages/Corvette>

## Consignment Store

CPAZ is about to start our 'Consignment Store', both online and in our store.

Contact us if you have any parts and accessories you wish to consign. We will have information as to rates/times, etc. and advertising available.

[Sales@CorvettePerformanceAZ.com](mailto:Sales@CorvettePerformanceAZ.com)

## January Quote

"Fathom the hypocrisy of a government that requires every citizen to prove they are insured...but not everyone must prove they are a citizen."

Now add this,

Cheers!

Garry

For more information, or to request answers to your questions, contact Garry;

[Tech@CorvettePerformanceAZ.com](mailto:Tech@CorvettePerformanceAZ.com)

Note: You can now see all the Garry's Garage info on our website! See the 'Newsletters' tab at the top and click on 'Tech Tips'.

## And now for something completely different!!

Here is a 'New' Video that should make you thankful for the hair you have !!  
(Turn up the volume)

<http://www.youtube.com/watch?v=717vb7kLKKk>

Well, it seems we didn't offend everyone!! Our video has had nothing but 'Great' reviews, so we are posting it again!

Remember, open at your own risk!!

<http://www.youtube.com/watch?v=mtmRBgdxQQw>

## BAD's Bits

Last month, I talked about the 'Gang of Nine' and the 'Nattering Nabobs'. Normally, when you write something about you 'opinion' on any subject, there are always those who take extra time for rebuttal. I was expecting some pushback, as I always try to get feedback from my BAD's Bits.

Well, the response was 'overwhelming', with 100% of the 40+ responses going on and on with stories of what has happened to them with the GoN or someone like them.

Two of the people who responded, actually sold their Corvettes, because "It just wasn't fun anymore". One of these people, one of our best 'Preferred Customers' (who currently owns a C6), sold his C2 that his father had purchased brand new, because just about everywhere he went, someone would come up and start to pick the car apart. Trying to explain that the car only had 36K miles, had not been restored, was all 'Matching Numbers', only seemed to fall on deaf ears when the Nattering Nabobs tried to point out that the Oil Filter wasn't correct, the Fan Belt wasn't 'Original' and it had a 'Flex Fan' instead of the 'Original'!?!? Now, he drives his C6 everywhere and enjoys it.

On Saturday, January 4th, we had our monthly Corvettes and Caffeine. We are proud of this event and grateful for all the support from the Corvette Community!! One of the things I like the most, is that all the people who attend, seem to leave their opinions, attitude and ego at home. I hope most will agree that our CnC events are 'fun', because you can share information, ideas and stories with other Corvette Owners who are there for the same reason.

As always, we will buy American Products whenever possible!

Don't like the economy, Look in the driveway! Buy American!!

Until Next time!! Save the Wave!!

"Many of those who refuse, or are unable, to prove they are citizens, will receive free insurance, paid for by those who are forced to buy insurance because they are citizens.!"

Ben Stein