

Preferred Customers

Our 'Preferred Customers' are the reason for our success!

Is it the Parts Price Discount? Is it No Shipping Charges? Tasty Beverage in our 'PC' Lounge? Free use of the Lift in our Service Shop?

Whatever the reason, we are grateful for all the support!!

Corvettes & Caffeine



With the mornings heating up and the earlier sunrise(s), the start time for our summer Corvettes and Caffeine will be 6:30am.

Please, RSVP for our Corvettes and Caffeine events if possible. The RSVP allows us to plan for coffee/bagels/donuts so there is enough for everyone.

Sales in Review

Considering the fact that we have had almost 6 months of telling our customers about the Teamsters issue and the fact we have had 'Significant' problems getting inventory at all, let alone something that wasn't damaged, July was a good month.

Sales were up a modest 4%, which to us seems low, when we are used to double digit increases every month.

We expect August to be a great month, as product(s) we have been short of (or unable to get), start arriving and our backorders get filled.

We are on track for a double Digit increase for 2015.

Feature Corvettes in our Showroom



Go to the Corvettes and Caffeine website. either through the link on our Corvette Arizona website 'Home Page', or the website direct:

www.CorvettesandCaffeine.com

Click on the RSVP tab, pick a date, fill in the info and send. We will save a donut for you!

UPS Shipping Issues

On Thursday, August 6th, we received a shipping notice from one of our vendors. No big deal, we get (on average) 12-15 shipments per week. On Friday, we received phone call from the purchasing manager from the vendor, stating that the shipment was for an order from February 17th.

Back in February, we ordered a set of 2012-13 Neoprene Seat Covers for one of our Preferred Customers. This was at the start of the UPS/Teamsters issue that tied up the Port of Long Beach and the UPS 'Hub' in Louisville, KY.

As the material required to make the seat covers was tied up in a container somewhere, and, our customer was tired of waiting after 8-10 weeks without any definite delivery date, he cancelled the order and we gave him a refund.

Now, almost 24 weeks later, we have a set of seat covers to sell in our store or on our ecommerce or eBay store, as the cancellation never got posted.

The point is, we have been fighting the **UPS/Teamsters** issue for over 6 months and it is only the past few weeks when we have seen any relief.

1965 Convertible

350/Powerglide Vintage Air Rally Red **Black Vinyl Interior Black Convertible Top Power Steering Power Brakes** Am/FM/MP3 Radio **American Racing** Wheels

Asking: \$49,900 OBO



1969 Convertible

Monza Red **Red Vinyl Interior** 66,831 Original Miles **Matching Numbers** 350/350hp/4 Speed **Power Steering and Brakes** Tilt/Tele/AmFm Radio

Asking: \$35,900 OBO



1966 Convertible

- Nassau Blue/Blue **Vinyl Interior**
- White **Convertible Top**
- Removable Hardtop
- Side Exhaust
- Factory Air Conditioning
- Power Steering
- AM/FM Radio
- 327/300hp 4 Speed
- 'Matching

One of our regular 'PC's' said "I ordered something and it was shipped UPS and I got it in just over a week". Well, was it part of a \$30K (weekly) order, was it about the side of 3 washing machines, or was it full of parts that the vendors actually had in stock?? The problem hasn't been UPS in general, it is the Louisville 'Hub' that was tied up by the Teamsters.

Now that the Obama Care issue is supposed to be solved, they can get back to work. We are seeing mostly normal shipping times, with FedEx at 3-5 days and UPS at 5-9 days.

C7 News (C8?)

A few months ago, a picture appeared in most Car Magazines of what was said to be the C8 'Zora' test mule. Most, who have been around the business for a while, determined that this was a Australian Holden 'UTE'. Great choice to test a Mid/Rear engine configuration.

Now, despite the denials from GM, there seems to be more information out there about a possible C8 'Zora' Corvette. While GM is having a problem getting the C7 logo registered in Australia, they have also registered the name there. Seems there is an issue with the Aussies who pass a Chevrolet dealership or see a Chevrolet Bowtie, having an urge to go and donate blood. (see the link below).

http://www.corvetteblogger.com/2015/07/27/gms-trouble-with-aussie-trademark-registration-reveals-details-about-mid-engine-corvette-zora/

- **Numbers' Engine**
- Knock Off Wheels
- 63,425 miles

\$59,900 OBO



1978 Indy Pace Car

- #3401 of 6502
- L48/Automatic
- TurboCharged
- Power Windows/Door Locks
- Factory Air Conditioning
- Glass Roof Panels
- 27,339 'Original' Miles

\$14,900 OBO

Extended Warranties

Our 'Extended Warranty' program has been very well received.

Excellent Coverage, as well as very competitive rates, have helped with sales.

Extended Warranties are available for just about any year Corvette. While the older cars can get 'Power Train' only, the newer ones have 'Ultimate Plus' Coverage available, which covers virtually all major components. These warranties are also available for almost



C7 Corvette Parts

We have been increasing our C7 inventory as new items become available.

We currently stock Car Covers, License Plate Frames, Hats and Visors, Sun Shades, Rear Bumper Bibs and, our newest additions, 2 new GM Imprinted Hood Liners.

GM is still holding back on releasing the licensing of new products with the C7, Stingray or the Corvette Font.

We will add additional products as they become available.

The 'HKNML"

The Howard Katz 'Not Memorial' Library

We are trying to build a 'complete' set of GM Shop/Service Manuals and Assembly Manuals for the HK'NM'L.

We have had several Service/Shop Manuals donated to the store, but we need lots more.

If you have any old Shop/Service Manuals, you no longer have use for, let us know.

all vehicle makes and models.

Call for price and availability!!

The Club Room

Corvette Arizona has
'The Club Room'
available for small
groups, clubs
and organizations
to use.

This room seats 'up to' 45 and has a TV/DVD available for videos and entertainment.

Contact us for more info;

Info@CorvetteArizona.com

Service Shop

Keep in mind,
Corvette Arizona has
a vehicle lift and
compressor available
in our service shop.

While we do not do service or repair, our shop is available to our Preferred Customers to use at 'No Charge' for minor repairs, installations and inspections.

We are 'NOT' able to do oil/fluid changes, due to the permits/license required to dispose of waste oil/antifreeze.

Call ahead to book time on the lift as required.

Gift Cards

National Advertising

In keeping with our business expansion plans and the significant drop in the performance parts market, we have changed the company logo and heading, to drop the 'Performance' designation. We have changed our company name designation on the Website, eCommerce and eBay stores, brochures, business cards and T-Shirts, etc.

Our first 'National' ad (and our first real advertising) will be in the latest edition of Corvette Magazine. We have great placement, as this is Corvette Magazines 100th Issue and they have several pages devoted to the history and development of the magazine and we are right at the end of the special article.

Also, we are listed on Corvette Magazines
Resource Guide, Advertisers Index and we have
a 'Banner' ad on their website as well. All of
these are linked to our website and eCommerce
store.

Here is the 100th Issue Cover and our Full Page Ad.



Gift Cards are available at Corvette Arizona!!

These cards can be purchased in any amount requested and are great for gifts or any 'Special' occasion!

For more information, Contact us at:

Sales@CorvetteArizona.com

Facebook Page

We have set up a separate Facebook page for our Corvettes and Caffeine pictures.

We have so many pictures, it will take a while to get all of them posted.

We are now posting the C&C Notice and the 'Wrap-up' on our FB Page and the new Corvettes and Caffeine page.

Once we have them posted, we will put the albums from each event on our C&C website.

Check out our FaceBook Page

https://www.facebook.com
/Corvettes
andCaffeine?skip_nax_wizard=true



Your Corvette Parts Stocking Dealer located in Scottsdale, AZ!

2318 N. Scottsdale Rd Scottsdale, AZ 85257

Tel: 480.921.1200
Toll Free: 877.303.1206
Fax: 480.921.1203

Corvette Arizona has a 'Consignment Store', both online and in our store.

Contact us if you have any parts and accessories you wish to consign.

We have information, for rates/times, etc. and advertising available.

Contact:

Sales@CorvetteArizona.com

Monthly Quote

"A dictionary is the only place that success comes before work.

Hard work is the price we must pay for success.

I think you can accomplish anything if you're willing to pay the price."

Vince Lombardi

Garry's Garrage

This time of year, the most common question we get is "Why does my Corvette run so hot and how do I get it to run cooler"?

The most common problem, assuming you have a good cooling system (clean radiator, adequate fluid and good hoses), is the wrong or inoperative thermostat.

The single biggest problem we encounter is someone replacing the correct thermostat with a lower temperature one, thinking that will solve the problem. In Arizona, especially in the summer, you have to have a 192/195F thermostat for the cooling system to operate properly.

Thermostats are designed for two things; allowing the water in the block to warm up quickly so the choke will open or the sensors will allow the engine to run leaner for maximum efficiency and, to hold the water back in the radiator to allow it to cool.

If you replace the stock 192/195F thermostat with a lower temperature one, (180F or worse, a 160F) the thermostat will open quicker and not allow the coolant to stay in the radiator long enough to cool. The worst scenario is to remove the thermostat, which will allow an overheating problem as soon as the engine is up to temperature as there is nothing holding the coolant in the radiator.

On the newer cars, especially those with the 'LS' engines, they are designed to run significantly hotter than the older cars. Better materials, closer tolerances, synthetic lubricants, computer controlled fans and a fuel management system designed to get the best performance, fuel economy and emissions, all make for a great combination.

In the newer Corvettes, the fans are 'Programmed' to turn on when the engine or coolant temperature reaches 238F and the normally turn off at 220F. If you have the AC on, they normally run constantly.

We have had several customers come in fixated on getting the engine to run cooler. They have changed thermostats, reprogrammed the computer (fans), etc., trying to get the engine temp down (where it isn't supposed to run).

So far, we know of over 10 people who have had significant engine damage, due to the improper thermostats or fan settings, and this seems more prevalent in the Z06's, where the ceramic coated pistons do not like hot spots or lean burn situations.

Bad's Bits

Having my laptop die, coupled with a mini-meltdown with the store computer, we are lucky to have a Newsletter at all this month, let alone have it (just) by the end of the month.

A bad motherboard and opening an attachment (spreadsheet) from one of our customers, caused significant problems, especially when August looks like it will be one of our busiest months (ever).

Thankfully, Garry Mion was available to save the day (again). While the main store computer is critical, the next move is to replace the laptop, so a significant amount of computer time

can be spent an home. Maybe next month, the newsletter will be on time

As always, we will buy American products whenever possible!

Until next time.....

'Save the Wave'

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You are receiving this eMail, Notifications and Newsletter as a Preferred Customer

Our mailing address is:

Corvette Arizona 2318 North Scottsdale Road Scottsdale, AZ 85257

Add us to your address book

unsubscribe from this list update subscription preferences

