



Preferred Customers

Our 'Preferred Customers' are the reason for our success!

Is it the Parts Price Discount? Is it No Shipping Charges? Tasty Beverage in our 'PC' Lounge? Free use of the Lift in our Service Shop?

Whatever the reason, we are grateful for all the support!!

Corvettes & Caffeine



With the mornings heating up and the earlier sunrise(s), the start time for our summer Corvettes and Caffeine will be 6:30am.

Please, RSVP for our Corvettes and Caffeine events if possible. The RSVP allows us to plan for coffee/bagels/donuts so there is enough for everyone.

Sales in Review

June was a great month for Corvette Arizona.

Sales were up 117% over June of last year, due in part to the shipping issues seem to be resolved and 2 of our primary vendors going back to FedEx.

While July has started off slow, we expect it to be a great month, as product(s) we have been short of (or unable to get), start arriving and our backorders get filled.

We are on track for a double Digit increase for 2015.

Feature Corvettes in our Showroom



1969 Convertible

Monza Red
Red Vinyl Interior
66,831 Original Miles
Matching Numbers
350/350hp/4 Speed
Power Steering and Brakes
Tilt/Tele/AmFm Radio

Asking: \$45,900 OBO

Go to the Corvettes and Caffeine website, either through the link on our Corvette Arizona website 'Home Page', or the website direct:

www.CorvettesandCaffeine.com

Click on the RSVP tab, pick a date, fill in the info and send. We will save a donut for you!

C & C Facebook Page.

Finally, after months of attempting to get all our Corvettes and Caffeine pictures loaded on our Corvette Arizona Facebook page, we have solved the problem.

Aside from the time involved, we had to resize all the pictures, and when we did, Facebook has been blocking them. We solved the problem by setting up a completely different Facebook page for Corvettes and Caffeine. With this issue resolved, we should be able to post pictures in a timely manner.

Check out our new C&C page:

<https://www.facebook.com/CorvettesandCaffeine?fref=ts>

UPS Shipping Issues

Well, after several months of shipping delays, lost orders and damaged products (mischief), things seem to be getting back to normal, whatever that is. We had over 20 orders that were in limbo, some for over 12-15 weeks.

Now, that the Teamsters issue seems to be solved, two things have happened. The damage as ceased, and now our vendors are



1966 Convertible

- Nassau Blue/Blue Vinyl Interior
- White Convertible Top
- Removable Hardtop
- Side Exhaust
- Factory Air Conditioning
- Power Steering
- AM/FM Radio
- 327/300hp 4 Speed
- 'Matching Numbers' Engine
- Knock Off Wheels
- 63,425 miles

\$59,900 OBO



1978 Indy Pace Car

- #3401 of 6502
- L48/Automatic
- TurboCharged
- Power Windows/Door Locks
- Factory Air Conditioning
- Glass Roof Panels
- 27,339 'Original' Miles

\$14,900 OBO

Extended Warranties

able to receive product(s) that were tied up in the Port of Long Beach. This was especially true with products that involved, carpet, vinyl or other soft goods materials, required to make Floor Mats, Seat Covers, Door panels, etc., or reproduction parts from overseas.

We are down to 3 'problem' orders, an Interior Kit going to Minnesota, another to Canada and a Rack & Pinion Conversion kit for one of our commercial accounts here in Phoenix. In some cases, we paid for the product(s) twice, including shipping, trying to get our Preferred Customers their product orders.

While FedEx orders continue to arrive in a timely manner, 3-4 days from just about anywhere in the continental United States, UPS (Usually Pretty Slow), is getting back to their usual 5-9 days, significantly faster than their previous delayed shipments.

Many thanks to all our Preferred Customers for their patience and understanding.

NCRS Judging Clinic

The Arizona Chapter of the National Corvette Restorers Society held their Judging Clinic in the showroom at Corvette Arizona on Saturday, June 20th. 23 local members were in attendance.

Our 'Extended Warranty' program has been very well received.

Excellent Coverage, as well as very competitive rates, have helped with sales.

Extended Warranties are available for just about any year Corvette. While the older cars can get 'Power Train' only, the newer ones have 'Ultimate Plus' Coverage available, which covers virtually all major components. These warranties are also available for almost all vehicle makes and models.

Call for price and availability!!

The Club Room

Corvette Arizona has 'The Club Room' available for small groups, clubs and organizations to use.

This room seats 'up to' 45 and has a TV/DVD available for videos and entertainment.

Contact us for more info;

Info@CorvetteArizona.com

Service Shop

Keep in mind, Corvette Arizona has a vehicle lift and compressor available in our service shop.

While we do not do service or repair, our



shop is available to our Preferred Customers to use at 'No Charge' for minor repairs, installations and inspections.

We are 'NOT' able to do oil/fluid changes, due to the permits/license required to dispose of waste oil/antifreeze.

Call ahead to book time on the lift as required.

Gift Cards



Gift Cards are available at Corvette Arizona!!

These cards can be purchased in any amount requested and are great for gifts or any 'Special' occasion!

For more information, Contact us at:

Sales@CorvetteArizona.com

Facebook Page

We have set up a separate Facebook page for our Corvettes and Caffeine pictures.

We have so many pictures, it will take a while to get all of them posted.

We are now posting

SACC Tech Session

On June 27, the Arizona Chapter of the Solid Axle Corvette Club held their monthly tech Session at Corvette Arizona. 30 members attended and they put 4 Corvettes in our showroom to provide a 'cool' environment for their event.



C7 Limited Edition

C7-R

Chevrolet has announced that they will be building 500 Z06 'C7-R Editions'. Available in Black or the new Corvette Racing Yellow Tintcoat, these Corvettes will have the Magnetic Ride Control and the Z07 Package. Brembo Brakes, Michelin Pilot Super Sport Cup Tires and the new Front Curb-view Parking Camera are also included.



Also, a new color has been added for 2016, Long Beach Red Metallic Tintcoat.



Check out the new info available from Kerbeck:
<http://kerbeck.com/2016-corvette-stingray-and-corvette-z06-information/>

C7 Corvette Parts

We have been increasing our C7 inventory as new items become available.

We currently stock Car Covers, License Plate Frames, Hats and Visors, Sun Shades, Rear Bumper Bibs and, our newest additions, 2 new

the C&C Notice and the 'Wrap-up' on our FB Page and the new Corvettes and Caffeine page.

Once we have them posted, we will put the albums from each event on our C&C website.

Check out our FaceBook Page

https://www.facebook.com/CorvettesandCaffeine?skip_nax_wizard=true

Consignment Store

Corvette Arizona has a 'Consignment Store', both online and in our store.

Contact us if you have any parts and accessories you wish to consign.

We have information, for rates/times, etc. and advertising available.
Contact:

Sales@CorvetteArizona.com

Monthly Quote

If tomorrow all the things were gone
I worked for all my life
And I'd had to start again
Just my children and my wife

I thank my lucky stars
To be living here today
'Cause the flag still stands for freedom
And they can't take that away

GM Imprinted Hood Liners.

GM is still holding back on releasing the licensing of new products with the C7, Stingray or the Corvette Font.

We will add additional products as they become available.

The 'HKNML'

The Howard Katz 'Not Memorial' Library

We are trying to build a 'complete' set of GM Shop/Service Manuals and Assembly Manuals for the HK'NM'L.

We have had several Service/Shop Manuals donated to the store, but we need lots more.

If you have any old Shop/Service Manuals, you no longer have use for, let us know.

Product Pricing

Issues

A month or so ago, a customer came into the store asking for a particular linkage clip. While he was surprised we had it in stock, the 'Retail' price on the package was \$1.99. While he didn't have a Preferred Customer card, **I offered to sell it to him at the PC price, of \$1.69. He informed me he had seen this clip on eBay for \$1.49 and said he would buy it from us if we would match the price. In the 'spirit' of good customer service, I gave it to him at no charge, thinking he might buy a \$2-\$3 part sometime in the future.**

The point is this, we have to 'advertise' all our products at 'Retail'. The vendor agreements we have (and the pricing levels we are at) are based on us not discounting the retail price in our

**And I'm proud to be
an American
Where at least I know
I'm free
And I won't forget the
ones who died
Who gave that right
to me**

**And I gladly stand up
next to you
And defend her still
today
'Cause there ain't no
doubt I love this land
God bless the U.S.A.**

**From the lakes of
Minnesota
To the hills of
Tennessee
Across the plains of
Texas
From sea to shining
to sea**

**From Detroit down to
Houston
And New York to L.A.
Where there's pride
in every American
heart
And it's time we
stand and say**

**And I'm proud to be
an American
Where at least I know
I'm free
And I won't forget the
ones who died
Who gave that right
to me**

**And I gladly stand up
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advertising, product price stickers and barcodes. The last thing any vendor wants is one of their dealers discounting everything, especially in print advertising or on the internet.

We can give the products away or offer our Preferred Customers discounts in the store, but we have to post retail prices. As our PC pricing is based on a % on cost, not off retail, you can always call or email if you have any pricing questions.

eCommerce Store

In keeping with our business expansion plans and the significant drop in the performance parts market, we have changed the company logo and heading, to drop the 'Performance' designation.

This has taken place over the past 30-60 days on our newsletters, notices, email addresses, website, ecommerce store heading and all of our communications.

The final step is to revise all our print materials. Business cards are done as well as our T-Shirts, and we have revised and updated our brochure as well. Here is the new brochure cover.

**And I gladly stand up
next to you
And defend her still
today
'Cause there ain't no
doubt I love this land
God bless the U.S.A.**

**Lee Greenwood
1992**

CORVETTE
ARIZONA.COM



Your **Corvette® Parts** Stocking Dealer
located in Scottsdale, AZ!



2318 N. Scottsdale Rd
Scottsdale, AZ 85257

Tel: 480.921.1200

Toll Free: 877.303.1206

Fax: 480.921.1203

Garry's Garrage

The last couple of times I had the '08 on the lift I cleaned the right rear shock of oil. Clearly I had a leak, but given the cost (\$\$\$\$) of replacing the magnetic ride/F55 shocks, I was waiting until I either found a suitable replacement (which would include F55 simulators or reprogramming the BCU), or a great deal on a set of originals. Well, so happens a deal was out there on Ebay. Originally it was for a left shock only, but a couple of weeks ago both a left and right set came up. After some research and discussion with the seller, I purchased the shocks @ \$249/ea.

Replacing the shocks turned out to be a relatively easy job—although a slightly messy one given the right shock was leaking and the car had yet to be cleaned underneath from a recent San Diego trip (check out this video) <https://vimeo.com/129389040> which included driving through a thunderstorm. Of course, having a lift doesn't hurt either (just

one of the many benefits of being a Preferred Customer).

To remove the shock, there are only three bolts holding it in place. Two 14mm on top, and one 23mm at the bottom. The initial process consists of removing the tire, loosening the top two bolts, and removing the bottom bolt nut. At this point I used a hoist jack to raise the lower a-arm, but a floor jack would work just as well. This helps relieve any pressure on the shock, and the bolts can now be removed (along with the cable that goes to the top of the shock). Grabbing the bottom of the shock allows you compress it sufficiently to clear the bottom mount and move it to where it can clear the a-arm and slide out. The cable requires a little finessing to come through the top shock mount opening (new shocks had their own cable).

Replacing the shock is basically the same process in reverse, although to help simplify (as in make it easier) the install I first compressed the shock using 18-gauge wire to keep it in place until the top of the shock was in place. I first installed the new cable, then put the shock into position where I could attach the cable to the shock and then install the two top bolts (as finger tight as possible). Now, I slowly released the wire holding the shock compressed, and as the shock expanded I guided it into position on the bottom. The right side fell right into place and allowed me to insert the bolt with no problem. The left side required a little maneuvering with a small crow bar. The bolts were then tightened to specs, the cable was attached to the body harness, and all was done.

I was quite happy with the results. You always take a chance with Ebay parts, but a little due diligence gives you the best chance of success . Hope this helps in some way to give you the confidence to perform this simple task and save some money should you come to find that your F55 shocks are leaking.



Bad's Bits

As many of our PC's know, Corvette Arizona is about to make a significant change in the marketing of our store.

We have grown from a small (1250sqft) store to our present 10,500sqft in less than 3 years and our sales grown has been record setting. All this, without any real advertising, only with word of mouth and referrals.

Now, we are about embark on the next phase or our growth plan, with 'National Marketing.'

The first step is full page/full color ads in the major Corvette Magazines and a significant 'local' coverage. The purpose, is to make more local Corvette Owners aware of our 'Bricks & Mortar' store and to drive more business to our eCommerce Website

Stay tuned, and watch for our new ads.

As always, we will buy American products whenever possible!

Until next time.....

'Save the Wave'

Copyright © 2015 Corvette Arizona, All rights reserved.

You are receiving this eMail, Notifications and Newsletter as a Preferred Customer

Our mailing address is:

Corvette Arizona
2318 North Scottsdale Road
Scottsdale, AZ 85257

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[unsubscribe from this list](#) [update subscription preferences](#)

